


MILES TO MEMORIES

MEDIA KIT

Want to work with us?

inquiries@milestomemories.com

OUR MISSION

Established in 2013, Miles to Memories (MTM) launched as a website to teach others how to travel for pennies on the dollar through points and loyalty programs. Our mission to educate and inspire others to get out and see the world has since expanded to cover Las Vegas news and we've built a loyal community generating 385k average monthly plays to our content across multiple platforms.

Join us as we connect with our community each week!



 [@milestomemories](#)

Shawn Coomer

- Founder of MTM
- 30-year Vegas native
- Visited 73 countries
- Ridden 1,000 coasters
- Visited every Disney park in the world

- Visited 19 countries
- Huge Detroit Lions and Michigan State Spartans fan
- Never found a beachfront or rooftop bar he doesn't like



 [@detroitmark](#)

Mark Ostermann

OVERVIEW

MTM Travel

Established in 2019, covering the latest in the miles & points space and how to utilize rewards to travel for pennies on the dollar. The fun side of points & travel!

Topics: Loyalty programs, points, credit card rewards, destinations

- 1x Weekly Show

Top Recent Episodes – click to view



MTM Vegas

Established in 2020, covering the fun, interesting and absurd sides of Las Vegas while keeping you up to date on all the latest news and happenings.

Topics: Hotel/Casinos, events, conventions, gaming, dining

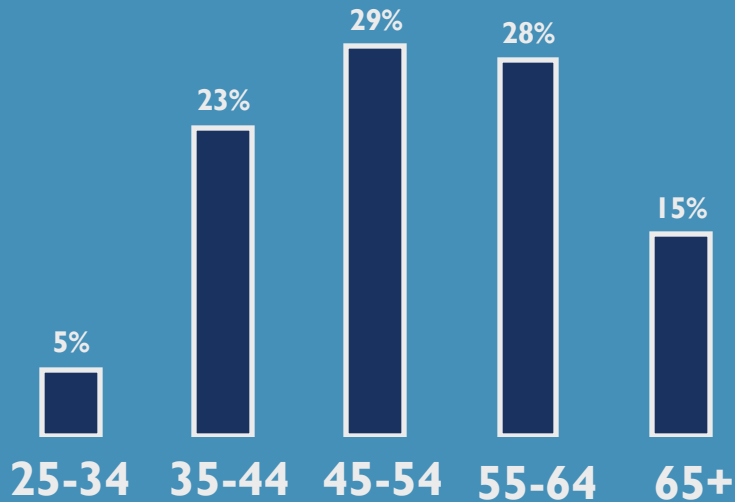
- 2x Weekly Shows

Top Recent Episodes – click to view

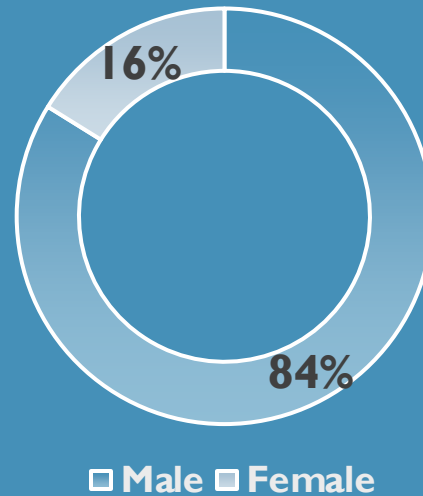


TRAVEL AUDIENCE PROFILE

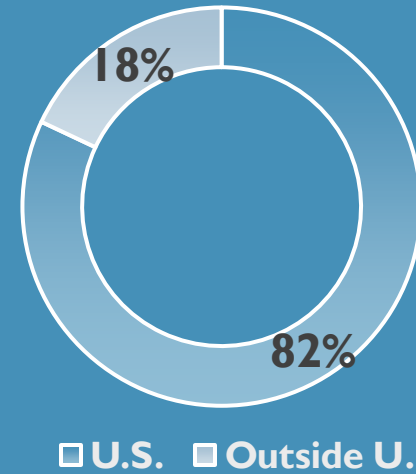
Viewer Age



Gender



Geographic Area



Top Cities

Las Vegas	3%
Los Angeles	3%
New York	2%
Chicago	1%
San Diego	1%

Listener loyalty & behavior

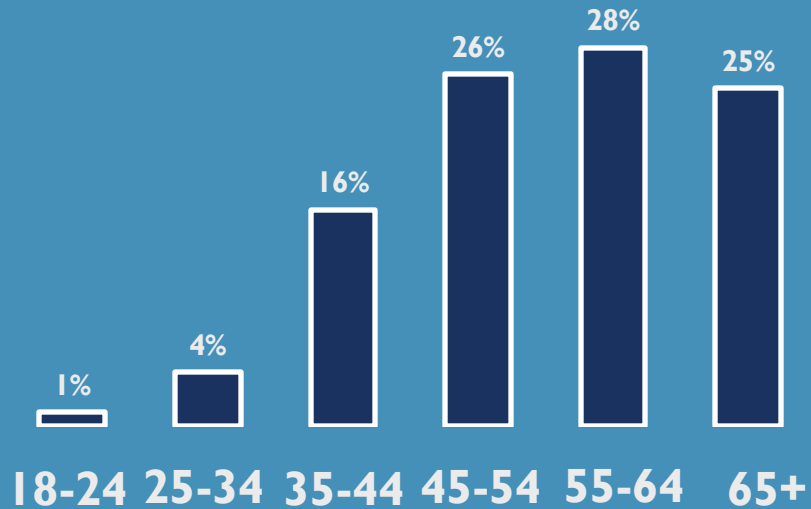
- 1.3M total podcast downloads*
- 21,434 avg monthly YT views**
- 4,700 YouTube Subscribers**
- 73% returning viewers**
- 15:67 average episode listen time**

Interests & lifestyle*

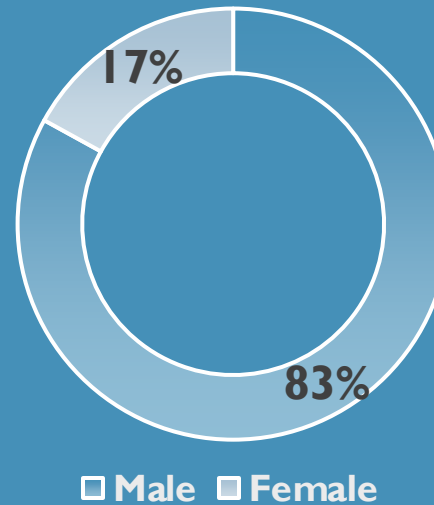
- ✓ Live Sports
- ✓ Beach Travel
- ✓ Business News
- ✓ Documentary/Films
- ✓ 30-Minute Chefs
- ✓ Real Estate
- ✓ Residential Properties

VEGAS AUDIENCE PROFILE

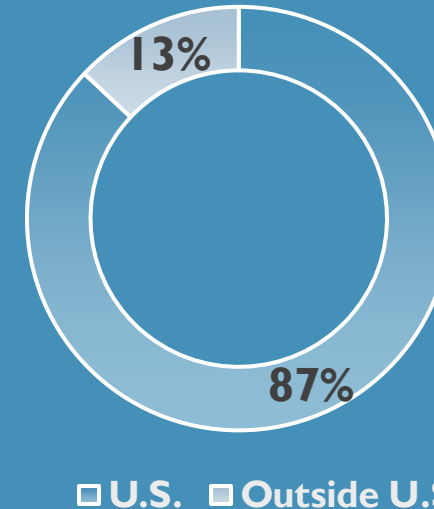
Viewer Age



Gender



Geographic Area



Top Cities

Las Vegas	10%
Los Angeles	3%
Phoenix	3%
Chicago	1%
San Diego	1%

Listener loyalty & behavior

- 332k total podcast downloads*
- 367,830 avg monthly YT views**
- 54,900 YouTube Subscribers**
- 73% returning viewers**
- 10:29 average episode listen time**

Interests & lifestyle*

- ✓ Rock Fans
- ✓ Beach Travel
- ✓ Online Banking
- ✓ Family Vacations
- ✓ Credit/Lending
- ✓ Documentary/Films
- ✓ Household Supplies

WHAT OUR AUDIENCE SAYS

@Shreddbundy 11 days ago

Long time listener first time caller.

Love the show boys, keep us in the Vegas loop (😄 get it) whilst we are in England. Best source of things going on and things to keep an eye on.

Appreciate you both.

@AliceInCasinoland 1 month ago

I'm watching this tonight with headphones on because SO is sleeping. Your "steal the Swatch" comment made me literally LOL that worried I would wake him. 😂 Love it!

@dmimcg 1 hour ago

You guys report the Vegas news in a fair and balanced way. WTF is wrong with you! But I appreciate it. Kudos.

@YogiBoo111 10 days ago

The best Vegas channel on youtube somehow gets 100k subscribers in the year 2037. Life is unfair... you guys rock!

@rafaelnunezjr. 1 month ago

Long time Vegas MTM subscriber, more recent MTM Travel subscriber here. Question: How does opening and closing all these credit cards affect your credit scores? I'd be interested in learning about this since we were conditioned not to ding our credit often or risk lowering our credit score. Thanks!

@stevensnolimitvideopoker 11 days ago

Thanks for the video, guys. I made a recent video on The Rio, and I tagged you guys. I show both the old suite and the new suite. Check it out and let me know what you think.

@Volunteerfirefighterscoordinat 3 days ago

You guys are my favorite YouTube show. Great job as always! Always looking forward to the next show. Thank you

@DavidCrabtree-c1i 10 days ago

Great show, than' you guys, for the great information context more important, y for the fun way you impart the info. ❤️

@paulascholz600 1 month ago

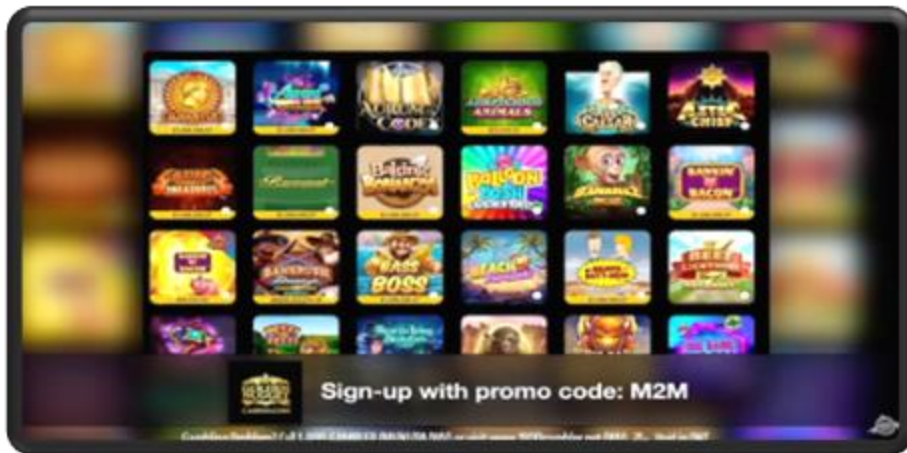
Challenge accepted! I will pay Mark and Shawn each \$100 to dress up as Showgirls for a photo opportunity on Fremont Street. We will then go to Pizza Rock where I will buy them each a slice of their choosing, and a drink.

@vickiarnold7300 1 month ago

I just subscribed. My parents are authorized users on my citibank American Airlines credit card. My mom has over 10,000 miles in her account. Can she transfer her miles into my account? Great job on YouTube ❤️

SPONSOR OPPORTUNITIES

Sample Sponsorship



48K views 6 months ago MtM Vegas News - News, Reviews & More!
Don't miss out on the Vegas experience! Download the Golden Nugget Casino app today! Sign-up using <https://gnoc.co/m2m> or through my promo code M2M

- Campaign Period: 1/2025 – Present
- Goal: Drive viewers to download app
- Delivery: 1x monthly 1:00 live read + on screen feature + mention and link in description with exclusive promo code



Available opportunities*:

- Pre-roll / Mid-roll / Post-roll (:30, :60 pre-produced ads)
- Custom segments and Sponsored episodes
- Interview integrations
- Live reads or host endorsements
- Social media tie-ins

Flexible options:

- Single-episode sponsorship
- Monthly partner package
- Quarterly partner package
- Annual package

Pricing available by request

*some advertiser industries may be excluded

